



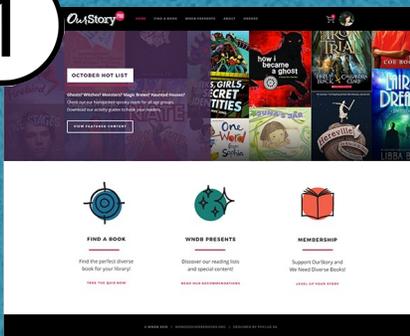
WNDB™

weneeddiversebooks.org

5 ways to Discover & Sell Diverse Titles

1

Get the WNDB OurStory App



Utilizing a database of more than 1,900 curated books reflecting diverse characters and themes, book-sellers can

search for recommendations. OurStory will also include an option for users to purchase books from preferred indies in the future and our WNDB app picks are marked with an icon in Edelweiss. Read more at www.diversebooks.org.

2



Print Shelf Talkers & Graphics

Did you know that WNDB curates a summer reading list with sharable/printable graphics? And an end-of-year gift guide infographic that you can print or share electronically?

Additionally, our 2015 Booktalking Kit with shelf talkers and resources for educators is still available for download at:

weneeddiversebooks.org/edkit/



3

Join The Discussion

Are you connected to [@diversebooks](https://twitter.com/diversebooks) on Twitter, Facebook and Tumblr? From our Roundtable Discussions featured at the website to the Looking Back series on our blog and our live panels and appearances at major conferences, WNDB invites book-sellers to communicate by asking our supporters and followers for ideas or to share your recommendations and offerings.

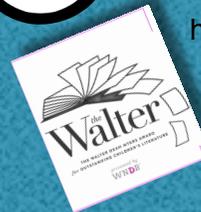


4

Celebrate "The Walter" Winners

Stock the annual WNDB Walter Award winners and honor books.

Obtain gold or silver seals to help you sell these outstanding titles.



5

Browse More Resource Links by Category

Browse our directory of third-party sites featuring booklists, reviews, recommendations, and other resources for more than eight categories. Visit:

<http://weneeddiversebooks.org/where-to-find-diverse-books/>

WHERE TO FIND DIVERSE BOOKS

Where can you go to find diverse books? Right here. Each of these sites offers lists of diverse titles. Our list of sites is not exhaustive, and we welcome suggestions of current, active sites that provide diverse book lists.

AFRICAN, AFRICAN AMERICAN

- AFRICA ACCESS REVIEW
- THE DARK FANTASTIC
- THE BROWN BOOKSHELF

AMERICAN INDIAN

A CRITICAL BIBLIOGRAPHY OF NORTH AMERICAN INDIAN FOR K-12

SLJ'S RESOURCES AND KID LIT ABOUT AMERICAN INDIANS

- The School Library Journal is the world's largest reviewer of books, multimedia, and technology for children and teens.

Contact List & Additional Resources from WNDB

Panels/Festivals/Apearances

If your bookstore would like to invite WNDB representatives or diverse authors to a bookstore event, community book festival, or other panel please reach out with the event date and details of the request to Alex Gino at alexgino@diversebooks.org.

Mentorships

Spread the word! If you have met upcoming diverse writers or illustrators in your community who would benefit from a one-on-one mentorship with a multi-published, award-winning author or illustrator, have them visit our Mentorship page at www.diversebooks.org or email miranda@diversebooks.org.

WNDB Bookseller of the Year Award

Thank you for more than 20+ nominations for this year's award! The winner will be announced in the coming months, and the cash prize plus star author visit and trophy awarded. Please subscribe to our newsletter at diversebooks.org for next year's nomination window, when you'll be able to recognize individuals or entire stores that are doing a great job promoting and selling books that reflect the stories for all children and teens. Follow us on Facebook (We Need Diverse Books) and Twitter (@diversebooks) for info!

WNDB in the Classroom

WNDB™ in the Classroom works with schools and booksellers around the country to provide free books and author visits for kids. This program was created to address the literacy gap that affects marginalized youth. By helping children find stories and authors that they can relate to, we can help foster in them a lifelong love of reading. For information about WNDB™ in the Classroom, please contact Olugbemisola Rhuday-Perkovich at olugbemisola@diversebooks.org.

Internships

This program awards supplemental grants to students from diverse backgrounds to help further their goals of pursuing a career in children's publishing. 2017 marks the Internship Grant Program's third successful year, and the committee has plans to award six new grants to diverse publishing and agency interns. In the past two years, the program has awarded sixteen grants, with eleven eligible interns having gone on to full-time work in the publishing industry. For more information, contact Jennifer Mann at jennifermann@diversebooks.org.

Walter Awards & Grants

The Walter Awards honor and celebrate published, diverse books written by diverse authors. The Walter Grants provide financial support to promising diverse writers who are currently unpublished. One of our past grant recipients include Angie Thomas of *The Hate U Give*. For more information on the Walter Grants and/or the Walter Award, please contact Marietta Zacker at waltergrant@diversebooks.org.

OurStoryApp

Our new app provides an easy-to-use resource — for kids, teens, parents, and educators — to discover diverse books. Official WNDB selections are loaded into Edelweiss and marked with a WNDB icon for easy reference. For more details about the OurStory app, contact Dhonielle Clayton: dhonielleclayton@diversebooks.org.

WNDB Bookseller Liaison

WNDB has a dedicated individual who wants to answer your questions, hear your ideas, field your concerns, and contact our team on your behalf. Please reach out to I.W. Gregorio with your questions, requests, comments, and suggestions at iwgregorio@diversebooks.org.